

**Tiverton Market Environmental Strategy 2017-2022**

**Cabinet Member(s):** Cllr Richard Chesterton  
**Responsible Officer:** Stephen Walford, Director for Growth

**Reason for Report:** To seek approval to adopt the Tiverton Market Environmental Strategy so as to maximise opportunities to increase recycling, reduce the amount of waste and reduce our carbon footprint. This is an update to the report considered by the Economy PDG at its November 2017 meeting. This update reflects observations made by the PDG in November and its specific request that clearer information be provided regarding implementation and monitoring.

**RECOMMENDATIONS**

- 1. To recommend to Cabinet that this Strategy be recommended to Council for approval.**
- 2. To seek a nomination from the Economy PDG to attend a working party to monitor the effectiveness of the strategy.**

**Relationship to Corporate Plan:** The Tiverton Market Environmental Strategy supports the corporate objectives for the environment, community and the economy.

**Financial Implications:** Initiatives identified for implementation within the strategy would be funded through existing budgets with the potential to achieve savings on energy costs in future years.

**Legal Implications:** None

**Risk Assessment:** There are no significant risks identified with regard to pursuing this strategy; however failure to make progress with energy efficiency would incur a risk of not achieving the aims identified in the Market Strategy.

**Equality Impact Assessment:** No equality issues identified for this report.

**1.0 Introduction**

- 1.1** At its meeting of 9 November 2017 the Economy Policy Development Group considered the 'Tiverton Market Environmental Strategy' (APPENDIX 1). The report generated interest amongst members who were keen to find out more about how the strategy was to be implemented. This report provides clarification as to how this strategy will be implemented, enforced and monitored.

**2.0 Tiverton Market Environmental Strategy 2017-2022**

- 2.1** There is clear evidence to show that climate change is happening. Through the work of the Intergovernmental Panel on Climate Change (IPCC) a scientific consensus on the link between human activities and global warming has emerged. Although a global problem it has been recognised internationally that solutions should be made at a local level. We all

contribute to climate change through our use of electricity, heat and vehicle fuels, and there are actions that we can all take to cut the emissions that contribute to climate change. This responsibility also relates to business activities such as those undertaken at the Tiverton Pannier Market. In addition to this strategy making a contribution to tackling these global environmental issues it can also ensure that the market runs more economically.

- 2.3 'Environment' is one of the priorities in the Corporate Plan. The Corporate Plan aims to increase recycling, reduce the amount of waste, reduce our carbon footprint and protect the natural environment. The 'Strategy for Tiverton' was adopted by Council on 22 February 2017 and similarly makes a commitment to increase the opportunities for reducing waste and increasing recycling at the Market. The Market Environmental Strategy can make a valuable contribution towards achieving these corporate aims and play a part in delivering the 'Strategy for Tiverton'.
- 2.4 The five year Market Environmental Strategy is structured around each of the Corporate Plan's Environmental aims. It describes current activities and also those measures which are planned to be undertaken within the life of the strategy along with a number of longer term initiatives which are also worth investigating. The strategy will need to evolve and as it does greater clarity will emerge as to the precise nature of refined measurable targets.

### 3.0 **Implementation and Enforcement**

- 3.1 The implementation of this strategy will be reliant on a combination of activities from the District Council, traders and the wider public. There are very few aspects that will be capable of strict enforcement regimes through contractual arrangements with traders. However appropriate opportunities will be sought when new agreements are negotiated with traders. Crucially much of the strategy's implementation will be dependent on goodwill. This is not unusual with respect to environmental strategies. It is also worth noting that it is understood that we are set to be only the second market in the Country to formally adopt such a strategy. Any strategy that sets out our commitment will form a useful basis for reducing the markets carbon footprint. To ensure that effective progress is made with regard to actions within the strategy it is proposed that a working group is set up to monitor the delivery and effectiveness of the strategy as set out in the section below. A first version of an implementation plan (Appendix 2) is intended to be a live document which will be updated and reviewed by the monitoring working group. Members are to note that specific projects will evolve and change over time as opportunities occur.

### 4.0 **Monitoring**

- 4.1 This Strategy will be monitored by a working group formed of Tiverton Market Traders and a representative from the Market Management Team. The working group will actively monitor progress towards the aims and actions within the Strategy. This working group will also actively promote the strategy and identify further opportunities to reduce our impact on the environment with the added benefit of operating more efficiently. It is envisaged that this group

meets quarterly to review progress. Given the interest in specific aspects of the strategy expressed by members it is also recommended that a representative of the Economy PDG attend these meetings.

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**Circulation of the Report:** Cllr Richard Chesterton  
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**List of Background Papers:** **A Strategy for Tiverton 2017-2027 (February 2017)**  
**Report to Economy PDG (9 November 2017):**  
**(Tiverton Market Environmental Strategy 2017-2022)**